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Instructional Program Review

General Information

1. Name of department (program) under review.

Entrepreneurship

2. Who is the person(s) submitting the Program Review form?

Ida Ponder

3. What is the current academic year (i.e. 2022-23)?

2022-23

4. Please describe the department/program, its staff and faculty, etc.

Entrepreneurship teaches students how to set goals, decision making, and how to build a business. There are currently two faculty that teach Entrepreneur courses: Eric Andal and Ida Ponder.

5. Please describe how this department's/program's mission relates to the college's [mission](#) and [strategic goals](#).

The Entrepreneurship department supports the college mission by providing foundational business ownership skills, decision making skills, and goal setting. Courses are offered via Zoom to reduce barriers to completion and equity gaps by providing loaned laptops with necessary software for those students who otherwise, would not have access. The curriculum focuses on helping students focus on workforce readiness in addition to becoming independent, life-long learners.

Department Data Sheet

1. Review the Department Summary Data Table. What are the strengths? What are the challenges or areas of improvement? What is the impact on students? Respond to a minimum of three trends such as census enrollment, FTES/FTEF, course success rate, course retention rate, etc.

With the Entrepreneurship offerings via ZOOM, our courses have reached students beyond our local service area. That trend continues to have an impact on our enrollment, positively. I am unsure how to measure our FTES/FTEF (22-2023 11.64). The Entrepreneurship Department will have two faculty assigned to the Entrepreneurship courses for 2023-2024. Our Entrepreneurship course success rates and retention rates for courses need to be greater. To that end, faculty office hours are offered on demand throughout the day, Monday through Friday to assist students in understanding the course material. Students are encouraged to reach out as often as needed. Students can text anytime and get a response within the hour.

2. Review the Department Student Equity – Success Rates Data Table. What are the strengths? What are the challenges or areas of improvement? What is the impact on students?

Our most successful students are our older and youngest taking classes to improve their work environment skills to start their own business. Few students taking entrepreneurship courses opt to go on to a four-year college and obtain a degree in entrepreneurship. We are seeing more students that identify as non-binary. As instructors, we can make efforts to make non-binary students feel safe and welcome. As a college, support groups and activities should also reflect the college's commitment to LGBTQ+ issues and support.

3. Review the Program (Department) SLO Data Table. How does your department support ISLOs? What are the strengths and challenges? What is the impact on the college mission?

We have mapped our CSLOs to ISLOs to reflect (Knowledge) knowledge of the course concepts, (Critical Thinking) ability to think critically and analyze the effectiveness of digital communication, and (Communication) clear communication in our creation of digital documents. Course projects are designed to address the above. Challenges remain in all three areas as ZOOM course instructions are edited continually to make sure course material is easily accessible and understandable. Breakout rooms are extensively used so students can practice concepts presented. Students are supported to research, create, and submit thoughtful work.

Award Data Sheet

1. Review both tables on the Award Data Sheet. What are the strengths? What are the challenges or areas of improvement? What is the impact on students?

The number of students pursuing an AS degree in Entrepreneurship rose sharply during 2018-19, which may simply be a result of Entrepreneurship Marketing during that time. That said, awards for the AS Degree in Entrepreneurship dropped during COVID and are now starting to rebound. Courses and awards have been edited to nest into the AS Degree.

Course Data Sheet

1. Review the Course Summary Data Table for each course. What are the trends for enrollment, retention, and success rates? What are the strengths? What are the challenges or areas of improvement? What is the impact on students?

Overall enrollment in the spring of 2023 has dropped from previous highs, although not as low as it had been due to the pandemic. Students are looking for those skills that can impact finding employment or creating a business. A key to maintaining and increasing enrollments, is to continue to offer courses fully ZOOM so that all kinds of students have access. The industry trend is toward working remotely. Entrepreneurship is a way students can accomplish this goal.

2. Review the Student Learning Outcomes Data Table for each course. What are the strengths and challenges? What is the impact on the college mission?

Course Student Learning Outcomes are particularly good for Entrepreneurship. Percentage rates vary from course to course by a small margin. Texts are not used in these courses, current research is most important.

Curriculum Analysis

1. What courses and awards are due for 5-year review? To find this information, go to the [Curriculum Committee webpage](#) and click on the following links in the left menu bar: Course 5 Year Review Tracker link and Award 5 Year Review Tracker link.

All courses were taken through curriculum Spring 2023 and all awards are going through Fall 2023.

Goal Setting

On the following pages, please establish goals for your department. Keep in mind the purpose of the Program Review to drive continuous improvement, as well as to help establish a need for funding or other support to achieve improved outcomes. **What sorts of things will the department be doing, or would like to be doing, to maintain, expand, or improve excellent instructional delivery?**

This template has space to establish up to three goals. If you wish to add more goals, additional forms are available in the Teams folder.

Goal 1

1. State the status of this goal (new, in-progress, or completed):

New

2. State this goal in one or two sentences?

To work with other instructors that teach courses required in Entrepreneurship Degree to offer those courses either fully online, fully ZOOM or Hyflex.

3. What is a short name for this goal?

Entrepreneurial Success

4. In what ways will achieving the goal support the college's mission and/or core values?

It will increase award completion, reduce student equity gaps, and reduce barriers to completion.

5. List the college-wide strategic goals that will be addressed by this goal (include all that apply and remove any that do not apply).

- Increase award completion
- Reduce barriers to completion
- Reduce equity gaps
- Increase transfer readiness
- Increase workforce readiness
- Maintain institutional stability

6. What steps are you going to take to achieve this goal?

Talk with instructors teaching the courses and assist in making the changes.

7. How are you going to measure completion of this goal?

When the courses are offered in a modality that will work for the students.

8. If this goal was completed or is in progress, please provide an update and summarize efforts.

9. Briefly describe or list the types of resources (staffing, equipment, technology, facilities, etc.) that are needed to support and achieve this goal. Then enter all resource requests through the Resource Allocation Requests link below.

No resources needed just time.

Resource Allocation Requests

- Enter requests in the Program Review Resource Allocations Request Form (Secured – YCCD Login Required) located on the [Program Review webpage](#) under the Resource Allocation Requests heading.

Goal 2

1. State the status of this goal (new, in-progress, or completed):

2. State this goal in one or two sentences?

3. What is a short name for this goal?

4. In what ways will achieving the goal support the college's mission and/or core values?

5. List the college-wide strategic goals that will be addressed by this goal (include all that apply and remove any that do not apply).

- Increase award completion
- Reduce barriers to completion
- Reduce equity gaps
- Increase transfer readiness
- Increase workforce readiness
- Maintain institutional stability

6. What steps are you going to take to achieve this goal?

7. How are you going to measure completion of this goal?

8. If this goal was completed or is in progress, please provide an update and summarize efforts.

9. Briefly describe or list the types of resources (staffing, equipment, technology, facilities, etc.) that are needed to support and achieve this goal. Then enter all resource requests through the Resource Allocation Requests link below.

Resource Allocation Requests

- Enter requests in the Program Review Resource Allocations Request Form (Secured – YCCD Login Required) located on the [Program Review webpage](#) under the Resource Allocation Requests heading.

Goal 3

1. State the status of this goal (new, in-progress, or completed):

2. State this goal in one or two sentences?

3. What is a short name for this goal?

4. In what ways will achieving the goal support the college's mission and/or core values?

5. List the college-wide strategic goals that will be addressed by this goal (include all that apply and remove any that do not apply).

- Increase award completion
- Reduce barriers to completion
- Reduce equity gaps
- Increase transfer readiness
- Increase workforce readiness
- Maintain institutional stability

6. What steps are you going to take to achieve this goal?

7. How are you going to measure completion of this goal?

8. If this goal was completed or is in progress, please provide an update and summarize efforts.

9. Briefly describe or list the types of resources (staffing, equipment, technology, facilities, etc.) that are needed to support and achieve this goal. Then enter all resource requests through the Resource Allocation Requests link below.

Resource Allocation Requests

- Enter requests in the Program Review Resource Allocations Request Form (Secured – YCCD Login Required) located on the [Program Review webpage](#) under the Resource Allocation Requests heading.

Submit

- When you have completed all areas of the Program Review as outlined above, notify your dean by typing the @ symbol and your dean's name in the box below (e.g. @Sean Osborn, @Steve Amador, etc.).

Dean's Review and Feedback

Deans: Please review the form above and place any thoughts or feedback that you have in the space below. Feedback from AAC, counseling, industry, etc. can be included. When completed, please put the @ symbol and the faculty member name(s) at the end so that they will get notified when your review is completed.

@Steve Amador
@Brandon Price

Based on the input here, we should consider increasing marketing of the program and offering more training for instructors to teach in a variety of modalities.

@Ida Ponder