



Date: October 14, 2016

Time: 9:00am

Location: MCR

Enrollment Management Meeting Minutes

Members Present: Brian Sanders, Melissa Raby, Lesley Michtavy, Marnie Shively, Wendy Griffiths-Bender, Erin Naegle, Diana Sunday, Matt Fox

Agenda

1. Approval of minutes from September 9, 2016
2. Enrollment Update
3. Strategic Goal 6, Objective 1: Ensure that off-campus classes are scheduled according to college priorities and to fulfill a thoughtful plan. Define the purpose and scope of each off-campus class location, including Vallecito, Sierra Conservation Center, Oakdale, Jamestown, and Sonora.

Minutes

Approval of minutes from September 9, 2016

TOPIC: Enrollment Update

Discussion:

- Target – 1890
- Spring schedule in and looks strong
- CIO officers state survey review
 - Across the state everyone is flat or down

Action items:

Person Responsible:

Deadline

TOPIC: Strategic Goal 6, Objective 1

Discussion:

- Review of goal
- Concentrate on measurable objectives
- Limits on offerings in off-campus sites
- Stick to published classes
 - Group agrees to keeping commitment to community
- Off-campus sites
 - Vallecito
 - Oakdale
 - SCC (main site and Vallecito fire camp)
 - AA Human Services
 - Fire science
 - Hospitality
 - Water management
 - Entrepreneurship
 - Math
 - Jamestown
 - ESL
 - GED
 - Adult Basic Ed
 - Sonora (Red Church)
 - ESL
 - GED
 - High Schools – AB288 (dual enrollment)
- Purpose (for us, for students)/Scope
 - Adult Basic Ed
 - Serve community needs where they are
 - Recruit students to college general programs
 - SCC
 - Work toward local AA/AS in select programs
 - Science – earth science, nutrition
 - Use second chance Pell – need to have CCCCCO approved programs to be eligible

- High School
 - Outreach
 - Limited scope
 - Help students start at the college & meet graduation requirements
 - Career exploration
 - Draw students into the college
- Vallecito
 - For us – outreach, recruitment, draw to campus
 - Investment (productivity down)
 - For students – stability for community
 - Review of proposed classes
 - GE pattern fulfillment of about 60-75%, but come to CC to complete
 - AA-T Elementary Education
 - Spell out Vallecito Pathway
 - Term by term
 - What’s when
 - 2 year period
 - Stick to it!
- Oakdale
 - For us – outreach, recruitment, draw to campus, meet demand at MJC, improve productivity at CC
 - Help (productivity up)
 - Demand oriented based on MJC waitlist
 - Culinary gateway
 - GE rotation
 - GE fulfillment hub with gateway CTE pathways in culinary arts, child dev

Action items:

Person responsible:

Deadline:

TOPIC: Review of Minutes

Discussion:

- Meta Majors
 - On the same page with MJC
 - Strong work force money
 - CTE program development
 - Brian met with Deputy Sector Navigator to talk about healthcare fields
 - Discussed courses that can be a gateway to healthcare jobs
 - Core courses taken by everyone and not specialized
 - People can branch out into specializations.

Action items:

Person responsible:

Deadline:

Adjournment

There being no further business, meeting adjourned at 9:57am.

Record of meeting respectfully submitted by Michelle Walker.