

The background of the slide is a photograph of a grand, classical-style building with a series of tall, fluted columns. The building is partially obscured by a semi-transparent white rectangular area that serves as a backdrop for the text.

# Enrollment Management:

## Part One: Basic Elements

# Columbia College

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- Vice President for Instruction, Irvine Valley College
- President, CCCCIOs, [www.ccccio.org](http://www.ccccio.org)

Background: History, Economics

Colleges: Chaffey, IVC





# CCCCIOs

- California Community College Chief Instructional Officers
  - Vice Presidents of Instruction
  - Vice Presidents of Academic Affairs
- Vision Statement:

The CCCCIO will serve as a champion of student success, with commitment to student access, equity, and diversity.
- Professional Development: 2 conferences (fall and spring), "411 Academy" to train deans and new CIOs in nuts and bolts, Accreditation pre-conference sessions

# CIO Manual

- Provides an Overview of Roles and Responsibilities, Techniques, Guidelines, and More
- Written by Four Accomplished CIOs and Former CCCCIO Presidents
- Reviewed Annually by CIOs
- <http://www.ccccio.org/documents/CIOManual01-05-2013.pdf>



# Prepared by . . .

## *Four Former CCCCIO Presidents and Their Year(s) of Service as CCCCIO President:*

- *Dona Boatright 1999-2000*
- *Pamela Deegan 2005-2006*
- *Randal Lawson 2002-2003, 2006-2007*
- *John Nixon 1998-1999*

# Scheduling for Student Success

What are the Basic Elements  
Of Creating a Student-Centered  
Schedule?

Why is a student-centered  
schedule vital to enrollment  
growth?



# Scheduling for Student Success

## Chances for Student Success Improve when the Schedule:

- Is Student Centered
- Is Collaborative with Faculty
- Uses Time Blocks ("Block Scheduling")
- Reflects a Multi-year Master Plan
- Uses Data to Inform the Plan

# Student Access

Growth means expanding student access

- Which students?
- Overscheduling for existing markets is a weak mechanism for growth
  - Expensive - cost per student rises
  - Opportunity Cost of Over-scheduling is High



# Course Schedule Planning

## Scheduling for Student Success:

- Feeder Courses, Pre-requisites
- Targets
  - WSCH
  - FTEF
  - WFCH
  - Productivity (WSCH/FTEF)

# Course Schedule Planning

## Scheduling for Student Success:

- Facilities: "We are all renters...."
- Efficiency Protects Access
- Use Course Fill-rates to Increase, Decrease Section Offerings
- Student Services Is a Vital Partner



# Enrollments and Growth

Enrollments Rise and Fall Over Time

- Student Demand, "Feeder" Populations
- Competitors: Privates, other CC's

CC Finance in CA is Based on Growth

- Not all colleges can grow
- Other funding models needed

# Course Schedule Planning

## What's Next: Enrollment Management Basics