Supplies	uality Programs and Services

Columbia College

Annual Instructional Program Review 2014 - 2015

Each program or service area of Columbia College is expected to engage in an ongoing process of self reflection and assessment of program effectiveness. Program review is designed to facilitate and document this process, along with program improvements as described by intended outcome(s).

Department Area:

Behavioral & Social Sciences

Program/Department:

Speech Communication

File ID: PR 2014-2015: - Speech Communication

- College Goals and Objectives**(CGO** to sunset in 2015-16**)**
- **Educational Master Plan**
- Institutional Learning Outcome**(ILO** to sunset in 2015-16**)**
- Program Learning Outcomes**(PLO)**
- Course Student Learning Outcomes**(SLO)**

Describe the relationship of your program to the college's Mission Statementand College Goals:

The purpose of the speech program is to provide quality instruction for students seeking to transfer in speech or com...

Goal of debate program is to increase growth in number of students completing communication major. Growth in the...

Staffing description:

1 full-time faculty member. Program has lost 1/2 full-time posiiton in last five years.

elizondot@yosemite.edu	_____	_____
Submitted By	Signature	College Council

Section 1. Trend Analysis

For each program within the Program/Department, use the data provided to indicate trends (e.g., steady, increasing, decreasing, etc.) for each of the following measures. To access data:

Three Year Trends:

18 - Speech Communication

Academic Year	FTES	Full-Time % FT Hrs/Total Classroom Hrs Taught	Fill Rate % 1st Census/Cap	Success Rate	Awards
2012-13	41.85	64.7%	59.7%	69.7%	3
2013-14	48.13	57.9%	51.4%	77.1%	5
2014-15	32.01	84.6%	70.4%	66.3%	5
Trend Summary:	Select...	Select...	Select...	Select...	Select...

1.1 Describe how these trends have affected student achievement and student learning:

There appears to be a stability among these measurements except for the student success rate. There is a lack of cohesion among the instructors that has impacted the percentage of students who pass the various Spcom courses due to the lack of norming that may be occuring among the instructor's standards for evaluation. (See attachment SPCOM Courses SP 2007-SP 2013.)

1.2
Please explain any other relevant quantitative/qualitative information that is relevant to the evaluation of your program. (Optional: you may also attach documents via the links below.)

SLO's have been established and assessed in all courses. Changes have been made in some courses as a result of the analysis of assessments. Looking ahead, it appears that state initiatives such as C-ID and TMC will substantially limit/influence curricular changes in transfer courses. The department can change pedagogical approaches.

In regards to debate program, the results have been mixed.

There has been a consistent, measurable high quality of the accomplishments by the team at the annual State Championship tournament. In addition, the program has garnered visibility within the community due to its fundraising activities and press coverage.

The number of students seeking a major within the discipline has not increased.

The alignment of departmental goals with administrative vision could improve success.

Evaluation File Attachments: Click here to attach a file Click here to attach a file

For CTE programs

1.3 If available, provide any CTE information that is relevant to this program review. (For example, labor market data and/or information, advisory recommendations, etc.)
Click here to insert

Section 2. Student Learning and Curriculum

Program/ Department: *PR 2014-2015: - Speech Communic...*

2.1 Course Level

For each program within the Program/Department, provide the related information. Click here: SLO Tool.

Academic Year	% of Courses with SLOs Identified	% of Courses Assessed	% of Courses with Ongoing SLO Assessment	% of Courses Reviewed for Outline Changes
2012-2013	100	100	100	100

Please comment on the percentages above.

Academic Year	% of Courses with SLOs Identified	% of Courses Assessed	% of Courses with Ongoing SLO Assessment	% of Courses Reviewed for Outline Changes
2013-2014	100	66	100	100

Please comment on the percentages above.

Add another SLO Year

2.2 How has assessment of course-level student learning outcomes led to the improvement in student learning.

Improvements have taken place at the course level such as changes in text books, time of instruction on particular topics, the quality of student feedback to help in this process, the communication between instructors and students, and discussions raised between faculty within the area.

2.3 Course Level

Please list all courses which have been reviewed in the last academic year.*Note: Curriculum Review is required by the Chancellors Office every 6 years.*

Click here to review this year's Curriculum Committee Actions regarding:

Curriculum Committee Course Actions

All Approved Courses
Large Each course listed on a separate page

Course	Title	Last Review	Next Review
SPCOM 7	Forensics Workshop	11/27/2012	11/27/2017
SPCOM 19	Exploring Radio Drama (Intermittenly Offered)		08/08/2016
Spcom 1	Introduction to Public Speaking	9/29/13	9/29/19
Spcom 2	Argumentation and Debate	9/29/13	9/29/19
Spcom 4	Introduction to Human Communication	9/29/13	9/29/19
Spcom 9	Introduction to Small Group Communication	pending before c...	

Add another course

2.4 Program Level

Please list all awards within the programs.

		Where in the assessment cycle and status.	
Degree or Certificate		PLO Phase of Cycle	Status
Emphasis in Communication - AA	AA/AS	Identified	In process
AAT - Communication	Transfer AA/AS	Identified	Completed

Add another Degree/Certificate

2.5 How has assessment of program-level student learning outcomes led to certificate/degree program improvements? Your summary should include a summation of the results of all degrees, certificates, and other programs which were recently assessed. If any of the above are not started, please explain why.

The program-level student learning outcomes do not appear to have a direct relationship to the number of degrees completed. Successful completion of the AA degree appear tied to funding levels of the Debate program due the commitment debate team members engage in with the discipline as a whole. The number of students graduating each year with Speech degrees appears to correlate the level of institutional support given to the speech program's staffing and financial needs.

2.6 List all degree/certificate programs within the Program/Department that were reviewed in the last academic year.

1. N/A

2.7

What recent activities, dialogues, discussions, etc. have occurred to promote student learning or improved Program/Department processes in the last year?

Mark an "X" in front of all that apply.

a. ☐ Curricular development/revisions of courses
b. ☐ Curricular development/revision of programs
c. ☐ Increased improved SLO/PLOs in a number of courses and programs
d. ☐ Other dialog focused on improvements in student learning
e. ☐ Documented improvements in student learning
f. ☐ Increased/improved SLO/PLOs in a number of courses and programs
g. ☐ New degree or certificate development
h. ☐ Best Practices Workshops
i. ☐ Conference attendance geared towards maintaining or improving student success
j. ☐ Professional development activity geared towards maintaining or improving student learning
k. ☐ Technical Advisory Committee meetings and recommendations

Describe how the activities, dialogues, discussions, etc. have improved student learning.

Section 3. Evaluation of Previous Goals

3.1

For the purpose of this program review cycle refer to the previous Program Review reports, EMP, UPT, SLO, and VTEA plans. What have been the result (measurable outcomes) due to the activities of objectives, or actions taken?

- College Goals and Objectives(CGO)
- Educational Master Plan (EMP) EMP Update 2008-2015
- Institutional Student Learning Outcome(ILO)
- Program Student Learning Tool(PLO)
- Course Student Learning Tool (SLO)

. Goal from previous program review cycle.	Work to achieve successful course completions that lead to subsequent success in curric...
. What action was taken to meet the goal?	Courses were updated to reflect changes in the field. Course cirriculum was altered to es...
. What was the outcome?	Number of students graduating with awards increased by 75%

Click here to add another goal and its evaluation

3.2

Evaluate the success of the above actions. Did the completed actions lead to improved student learning or program improvements; and if resources were allocated, what was the result?

The creation of the new AA-T communication transfer degree and course curriculum revision may be instru…

Section 4. Future Goals and Resource Request

Considering the information in the program review above: What modifications do you plan to make to your program in the future to improve student learning and/or program processes? Complete a Resource Request for each plan requiring institutional resources. All resource request should be tied to at least one of the following:

- College Goals and Objectives(CGO)
- Educational Master Plan (EMP) and EMP Update 2008-2015
- Institutional Student Learning Outcome(ILO)
- Program Student Learning Tool(PLO)

- Course Student Learning Tool (SLO)

4.1 New or Existing Goal

As a result of your program review, please identify one new goal for the **2014-2015** academic year.
(Additional goals can be added by clicking the blue drop down arrow below.)

Establish stable funding source to develop debate program into a "signature program" for campus

Anticipated action leading to changes or improvements.

Stable funding and minimum enrollment standards, resources allocation for publicity, collaboration with admi...

New or existing goal best meets what College Goal.

Goal 2 - High Quality Programs and Services

4.2 Resource(s) Requested

Describe the resource request in detail?

Funding allocation could be increased to prior levels, particularly for travel to competitions. This would increase th...

What measurable outcome will result from filling this resource request?

Student awards will be earned at the Community College National Championship Speech and Debate Tournament

Consider the type of resources and potential funding sources needed to fill this request?

Type of Resource Requested	*Amount Requested*	*Description*	*Justification*
Training	7000	Establish stable fundin...	Columbia College's Debate Program captur...
Supplies	300	Professional Develop...	

Insert another resource request for this goal

NOTE: All personnel request(s) must also go through existing hiring processes.

Insert another new or existing goal

Section 5. Finalize and Save

Submitted by:

elizondot@yosemite.edu (email address, please)

_____ Signature

_____ College Council

Ensure the form is complete, your email has been input into the "submitted by" box,
then save the form, and finally print a copy for your records.
(You can open the form later to edit.)